



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

Smart Media Group
814 King St
Suite 400
Alexandria, VA 22314

Contract # 212819

Schedule Dates 07/30/12-08/02/12
Advertiser Pol/Boo Corker for US Senate (15203)
Agency Smart Media Group (1555)
Product POLITICAL 2US SENATE (1118)
Brand CORKE/ORDR/730802 (110676)
Salesperson POLITICAL NATIONAL AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE CORKE/ORDR/730802
Account Types Regional/Political/National Agency
Billing Type Standard
Comments CORKER FOR SENATE

Date Entered 07/03/12
Last Modified 07/10/12
Entered By Liz Gannon
CO-OP No
Headline # 06222066
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$2,602.50
Net Total \$14,747.50
Sales Tax

WKRN (WKRN)		
By Broadcast Month	Spots	Rate
Aug. 2012	31	\$17,350.00
Grand Total:	31	\$17,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	07/30/12-07/30/12	1	:30	9:58P- News 2 at 10	1	1							1	\$675.00	\$675.00	WKRN (WKRN)	NEWS 10P	7/3/12
2.0	Normal Line / SPOT	07/30/12-07/30/12	3	:30	11:02P- Jimmy Kimmel Live	1	1							1	\$50.00	\$50.00	WKRN (WKRN)	JIMMY KIMMEL	7/3/12
3.0	Normal Line / NWS	07/30/12-07/30/12	2	:30	5:58P- SP (CST)	1	1							1	\$400.00	\$400.00	WKRN (WKRN)	NEWS	7/3/12
4.0	Normal Line / NWS	07/30/12-07/30/12	1	:30	5:30P- (CST)	1	1							1	\$300.00	\$300.00	WKRN (WKRN)	NEWS	7/3/12
5.0	Normal Line / NWS	07/30/12-07/30/12	1	1:00	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1	1							1	\$600.00	\$600.00	WKRN (WKRN)	NEWS	7/3/12
6.0	Normal Line / NWS	07/30/12-07/30/12	1	1:00	5:58P- News 2 at 6	1	1							1	\$750.00	\$750.00	WKRN (WKRN)	NEWS	7/3/12
7.0	Normal Line / SPOT	07/30/12-07/30/12	2	:30	6:29P- Wheel of Fortune	1	1							1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL OF FORTUNE	7/3/12
8.0	Normal Line / SPOT	07/30/12-07/30/12	1	1:00	7A- Good Morning America	2	2							2	\$700.00	\$1,400.00	WKRN (WKRN)	GMA	7/3/12
9.0	Normal Line / PRIME	07/30/12-07/30/12	3	:30	6:58P- Bachelor Pad	1	1							1	\$900.00	\$900.00	WKRN (WKRN)	BACHELOR PAD	7/3/12
10.0	Normal Line / SPOT	07/30/12-07/30/12	2	:30	9A- Live with Kelly	1	1							1	\$225.00	\$225.00	WKRN (WKRN)	LIVE WITH KELLY	7/3/12
11.0	Normal Line / NWS	08/02/12-08/02/12	1	1:00	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1								1	\$600.00	\$600.00	WKRN (WKRN)	NEWS	7/3/12
12.0	Normal Line / SPOT	08/02/12-08/02/12	1	:30	7A- Good Morning America	1								1	\$300.00	\$300.00	WKRN (WKRN)	GMA	7/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://yeofirms.com/images/TermsCon.pdf>

My Carter

7/3/12



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WKRN-TV@NASHVILLE.WKRN.COM

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Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
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Phone/Fax /
CPE CORKE/ORDR/730802
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Billing Type Standard
Comments CORKE FOR SENATE

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13.0	Normal Line / SPOT	08/02/12-08/02/12	1	1:00	7A- Good Morning America					1				1	\$700.00	\$700.00	WKRN (WKRN)	GMA	7/3/12
14.0	Normal Line / NWS	07/31/12-07/31/12	1	1:00	9:59P- News 2 at 10					1				1	\$1,350.00	\$1,350.00	WKRN (WKRN)	NEWS 10P	7/3/12
15.0	Normal Line / SPOT	07/31/12-07/31/12	2	:30	3P- Dr. Phil					1				1	\$200.00	\$200.00	WKRN (WKRN)	DR PHIL	7/3/12
16.0	Normal Line / NWS	07/31/12-07/31/12	2	:30	3:59P- 5P (CST)					1				1	\$200.00	\$200.00	WKRN (WKRN)	NEWS	7/3/12
17.0	Normal Line / NWS	07/31/12-07/31/12	1	1:00	5P- News 2 at 5					1				1	\$600.00	\$600.00	WKRN (WKRN)	NEWS	7/3/12
18.0	Normal Line / NWS	07/31/12-07/31/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM					1				1	\$300.00	\$300.00	WKRN (WKRN)	NEWS	7/3/12
19.0	Normal Line / NWS	07/31/12-07/31/12	1	1:00	5:58P- News 2 at 6					1				1	\$750.00	\$750.00	WKRN (WKRN)	NEWS	7/3/12
20.0	Normal Line / SPOT	07/31/12-07/31/12	1	1:00	7A- Good Morning America					2				2	\$700.00	\$1,400.00	WKRN (WKRN)	GMA	7/3/12
21.0	Normal Line / NWS	08/01/12-08/01/12	1	:30	9:59P- News 2 at 10					1				1	\$675.00	\$675.00	WKRN (WKRN)	NEWS 10P	7/3/12
22.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	10:35P- ABC Nightline					1				1	\$300.00	\$300.00	WKRN (WKRN)	NIGHTLINE	7/3/12
23.0	Normal Line / NWS	08/01/12-08/01/12	2	1:00	3:59P- 5P (CST)					1				1	\$400.00	\$400.00	WKRN (WKRN)	NEWS	7/3/12
24.0	Normal Line / NWS	08/01/12-08/01/12	1	1:00	5P- News 2 at 5					1				1	\$600.00	\$600.00	WKRN (WKRN)	NEWS	7/3/12
25.0	Normal Line / NWS	08/01/12-08/01/12	1	1:00	4:58A- News 2 THIS MORNING/OPEN ID/5AM					1				1	\$600.00	\$600.00	WKRN (WKRN)	NEWS	7/3/12

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WKRN-TV/OT NASHVILLE WKRN.COM

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Brand

CORKE/ORDR/730802 (110676)

Salesperson

Political National, AE (1494)

Sales Office

POLITICAL NATIONAL

Buyer Name

HANLEN,LINDSAY

Phone/Fax

/

CPE

CORKE/ORDR/730802

Account Types

Regional/Political/National Agency

Billing Type

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Comments

CORKER FOR SENATE

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26.0	Normal Line / NWS	08/01/12-08/01/12	1	:30	5:58P- News 2 at 6				1					1	\$375.00	\$375.00	WKRN (WKRN)	NEWS	7/3/12
27.0	Normal Line / SPOT	08/01/12-08/01/12	2	:30	6:29P- Wheel of Fortune				1					1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL OF FORTUNE	7/3/12
28.0	Normal Line / SPOT	08/01/12-08/01/12	1	1:00	7A- Good Morning America				2					2	\$700.00	\$1,400.00	WKRN (WKRN)	GMA	7/3/12

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Date:

Accepted-Station:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,
 being/on behalf of: Bob Corker, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the Primary
 election to be held on: 8/2/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

\$ 17,350.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bob Corker for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

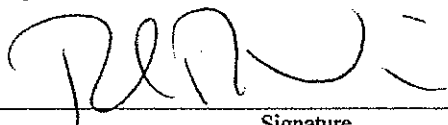
Kimberly Kaegi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/15/12

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Greg Carter
Signature

Greg Carter
Printed Name

NSM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

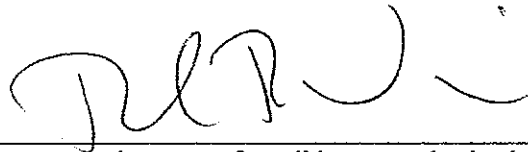
I, Bob Corker
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

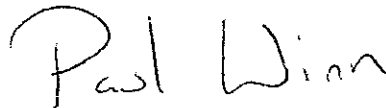
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

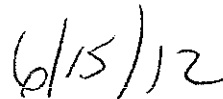
- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date